

Bruce Lonie Launches **POWERetc** Corporation to Carry on Heritage as Power Study Expert

Co-founder of PowerCET Corporation opens new shop to continue serving the industry need for expertise in power quality and energy recording instrumentation, data analysis and report generation



Santa Clara, CA—August 15, 2019—Bruce Lonie, a highly respected Silicon Valley-based expert in power quality and energy analysis, announces the formation of his new organization, [POWERetc Corporation](#). **POWERetc**, that is, *POWER and other similar things*, is the updated and streamlined version of PowerCET Corporation, the organization Lonie co-founded in 1985. **POWERetc** is uniquely positioned to provide expert advice on instrument selection, offer operational training on the use of the instruments, conduct detailed analysis of the gathered data and produce concise reports and recommendations.

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POWERetc Corporation is an authorized distributor for [power and energy recorders and analyzers](#) for Dranetz Technologies, Fluke, Power Standards Lab (PSL) and GMC-1 PROSyS – offering both sales and rental of instruments and associated accessories.

“What makes **POWERetc** unique is our decades-long experience in studying and solving power quality problems and conducting energy surveys and load studies,” Bruce Lonie commented. “We know all of these instruments, inside and out, so we can help our customers and clients select the best possible solution to whatever their requirements may be.”

In addition to “standard” instruments, **POWERetc** has collaborated with PSL and PROSyS to create specialized instruments, currently only available through Bruce’s company. These include unique instruments based on PSL’s PQube 3 power analyzer. The [PQube3-Pass-Thru](#) is designed to eliminate service calls to test power quality in single-phase laboratory and medical equipment; the [PQube3 Rugged](#) enables power quality monitoring and communication from remote sites. The new [METSyS Current Logger](#) from GMC-1 PROSyS is specifically designed to facilitate NEC 220.87 and OSHPD connected load studies. Contact info@poweretc.com for details.

About **POWERetc Corporation**

POWERetc Corporation was founded by Bruce Lonie in March of 2019. With thirty plus years of experience as president and co-founder of PowerCET Corporation, Bruce has extensive experience in the investigation and diagnosis of complex electrical environment problems. The firm specializes in the application of electrical and electromagnetic monitoring equipment to identify and resolve complex productivity and equipment reliability issues. Services include the sale and rental of selected power and energy instruments, operational training, data analysis and report generation.

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